



## MAKE A POSITIVE IMPACT ON BREAST CANCER SPONSOR A SURVIVOR

5<sup>th</sup> World Conference on Breast Cancer  
June 4 to 8 2008, Winnipeg, Manitoba, Canada

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How many people do **you** know are living with breast cancer amongst your friends, your family, colleagues, and employees?

***Breast cancer is the most common cancer in women worldwide and in Canada, with an estimated 22,000 Canadian women diagnosed each year.<sup>1</sup>***

Given these statistics, we know that each and every person in your organization has been touched by breast cancer in some way. Through this package, we offer your organization the opportunity to make a positive and tangible contribution by providing financial assistance to a breast cancer survivor to attend the 5<sup>th</sup> World Conference on Breast Cancer to be held in Winnipeg, Manitoba, from June 4 to 8, 2008.

The 5<sup>th</sup> World Conference on Breast Cancer offers women and men living with breast cancer the opportunity to participate and learn about aspects of breast cancer related to research, diagnosis, treatment, support, prevention, outreach and education while strengthening international advocacy and support networks concerned with advancing global action on breast cancer and improving the quality of life of women and men on a global scale.

In addition, sponsorship of a breast cancer survivor affords a unique opportunity to build positive name awareness and demonstrate your organization's commitment to improving the lives of breast cancer victims and survivors worldwide.

***It is a win-win situation!***

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<sup>1</sup> Canadian Cancer Society/National Cancer Institute of Canada: **Canadian Cancer Statistics 2007**, Toronto, Canada, 2007.

Here are a few ways that you can involve your organization and of course, we are open to your creative thinking!

## SPONSOR **REGISTRATION COSTS**

- Registration includes 5 conference days, entry to all conference activities including workshops, concurrent sessions, plenary sessions, international market, as well as most meals. Selection of recipients requests submitted to WCBCF is based on subsidy guidelines. Registration is \$400 per person:

- 1 delegate @ \$400
- 2 delegates @ \$800
- 3 delegates @ \$1200
- 4 delegates @ \$1600

## SPONSOR A **DELEGATE FROM YOUR ORGANIZATION**

- Registration includes 5 conference days (as described above), hotel accommodations (double occupancy – \$115 per room) and travel to and from the conference site. Recipients are selected by your organization :

- 1 delegate @ \$700 + travel
- 2 delegates @ \$1400 + travel
- 3 delegates @ \$2100 + travel
- 4 delegates @ \$1600 + travel

## SPONSOR A **DELEGATE FROM NORTH AMERICA**

- Registration includes 5 conference days (as described above), hotel accommodations (double occupancy – \$115 per room) and travel to and from the conference site. Selection of recipients requests submitted to WCBCF is based on subsidy guidelines.

- 1 delegate \$1500
- 2 delegates \$3000
- 3 delegates \$4500
- 4 delegates \$6000

## SPONSOR A DELEGATE FROM A DEVELOPING COUNTRY

- Registration includes 5 conference days (as described above), hotel accommodations (double occupancy – \$115 per room) and travel to and from the conference site. Prices may vary depending on country of origin. Best flight prices will be selected. Selection of recipients requests submitted to WCBCF is based on subsidy guidelines.

- 1 delegate \$4200
- 2 delegates \$8400
- 3 delegates \$12600



## DONATE TO THE TRAVEL SPONSORSHIP FUND

- You may also donate any amount to the Travel Sponsorship Fund and we will gladly issue a receipt for tax purposes.

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In addition to recognition in our conference program and on our website, your organization will be secure in the knowledge that you have provided an excellent opportunity for one, two, or three breast cancer survivor(s) to increase their level of knowledge related to breast cancer, prevention and treatment; to develop skills to advocate for health policy and program development in their own communities; and to increase their awareness of cancer care challenges locally, nationally and internationally.

## YOUR SUPPORT MATTERS

Breast Cancer is the most frequent type of cancer among women worldwide. More than 1 million women are diagnosed with breast cancer every year with the estimated half a million deaths per year. The disease occurs mostly in women, but approximately 1% of breast cancer occurs in men. In developed countries, through increase of awareness, early detection and access to treatment, prognosis has improved considerably. In developing countries, 80% of cancer patients already have late-stage incurable tumours at the time of diagnosis.

**One World – One Vision**

**A World Without Cancer**

*Premiere Sponsor  
& Official Bank*

